

Kenny Rogers ROASTERS: ROASTERS Frenzy TERMS AND CONDITIONS

Contest Name: Kenny Rogers ROASTERS Restaurant: ROASTERS Frenzy
Contest Period: 24th December 2014 – 31st March 2015

Participating Area: Nationwide

CONTEST DESCRIPTION

The Kenny Rogers ROASTERS 'ROASTERS Frenzy' mobile application ("Application") is owned and operated by Kenny Rogers ROASTERS ("the Organiser"). By using this Application, you agree to accept its Terms and Conditions. The Organiser reserves the right to modify, suspend or terminate the Application without notice to you and/or revise these Terms and Conditions by updating this page.

Any reference made to time in these Contest rules and regulation is in the Malaysian Standard Time. (+8 GMT)

ELIGIBILITY

This Contest is open to all Malaysian residents with a valid NRIC aged 18 years and above as of 24th December 2014 ("Participants").

Employees of Kenny Rogers ROASTERS Restaurant ("KRR"), its affiliates, its sponsors, advertising and promotional agencies and their immediate family members are not eligible to participate in this Contest.

If any Participant is found to be ineligible at any point of time during or after the Contest Period, the Organiser reserves the right to disqualify the Participant from the Contest.

CONTEST INSTRUCTION

1. Spend a minimum of RM60 in a single receipt to receive one (1) ROASTERS Agent Code ("Code"). Each Code constitutes one (1) chance to win one of ten (10) Mega Prizes and one (1) chance to win the Grand Prize. Please retain your receipt(s).
2. Download the "ROASTERS Frenzy" App from the Apple App Store for Apple iPhone devices or via Google Play for Android devices.
3. Play the game and complete the challenge in the manner described in the Application's tutorial.
4. At the end of each game, you will be prompted to enter the Code, followed by your name, IC number and email.
5. Participants may play the game as often as they want but to accumulate multiple chances for them to win one of the Mega Prizes, they must enter a Code each time.
6. Participants who succeed in completing the challenge will receive a KRR meal voucher and stand a chance to win one (1) of the Mega Prizes.
7. Participants who fail to complete the challenge will receive a KRR meal voucher ("the Voucher") but will not be eligible to win a Mega Prize.
8. The Vouchers can be redeemed at any KRR in Malaysia. The Vouchers' terms and conditions apply.
9. The vouchers are only valid for ten (10) days from the date of issue.
10. A Mega Prize winner is announced every ten (10) days from the contest's date of commencement in the Application's 'Winners' section. – Except for the first giveaway cycle (24th December to 31st December)
11. Each Mega Prize winner will be contacted directly by the Organiser.
12. The ten (10) Mega Prize winners will automatically qualify to compete in an on-ground event to win the Grand Prize.

PRIZE DESCRIPTIONS

There is only one (1) Grand Prize: Mazda 2 (Worth RM 78,000)

There will be a maximum of ten (10) Mega Prizes:

Prize 1: 3D/2N Holiday Package at Berjaya Langkawi Resort (Worth RM 6,000)

Prize 2: iPad Air (Worth RM 1,869)

Prize 3: Canon IXUS 155 Camera & Selphy CP910 Printer (Worth RM 898)

Prize 4: Klipsch Gallery G-17 Air AirPlay Speaker + AUVIO LIT Speaker (Worth RM2,189)

Prize 5: iPhone 6 (Worth RM 2,399)

Prize 6: Canon IXUS 155 and Selphy CP910 (Worth RM 898)

Prize 7: iPad Air (Worth RM 1,869)

Prize 8: iPhone 6 (Worth RM 2,399)

Prize 9: 3D/2N Holiday Package at Berjaya Langkawi Resort (Worth RM 6,000)

Prize 10: Klipsch Gallery G-17 Air AirPlay Speaker + AUVIO LIT Speaker (worth RM2,189)

All winners shall be bound by these Terms and Conditions as determined by the Organiser at its sole and absolute discretion.

The Organiser reserves the right at any time, at its absolute discretion and without prior notice, to substitute any of the prizes with other items of similar value.

All prizes are non-transferable, nor exchangeable for cash or credit of any kind.

Voucher Redemption

The voucher has a 10-day expiry date upon voucher generation.

The voucher can be redeemed at any KRR in Malaysia.

A Participant can only redeem one (1) voucher per restaurant. The voucher must be redeemed within the voucher expiry date.

The voucher cannot be combined with other ongoing offers or discounts.

The Organiser reserves the right at any time, at its absolute discretion and without prior notice, to substitute any of the vouchers with other items of similar value.

All vouchers are non-transferable, nor exchangeable for cash or credit of any kind.

WINNERS SELECTION

This Contest ends on 31 March 2015.

Participants who complete the game's challenge, provided they have also spent a minimum of RM60 in a single receipt entitling them to a Code, will go into the draw for one (1) of the Mega Prizes.

Each Participant is entitled to only one (1) Mega Prize. Participants' chances are applicable to all phases of the prize giveaway.

1 Mega Prize will be awarded to a winner every giveaway cycle.

Each giveaway cycle will last for the following periods:

Prize 1: 24 (9am) – 31 Dec 2014 (10pm)

Prize 2: 1 (9am) – 10 Jan 2015 (10pm)
Prize 3: 11 (9am) – 20 Jan 2015 (10pm)
Prize 4: 21 (9am) - 30 Jan 2015 (10pm)
Prize 5: 31 Jan (9am) - 9 Feb 2015 (10pm)
Prize 6: 10 (9am) - 19 Feb 2015 (10pm)
Prize 7: 20 Feb (9am) - 1 Mar 2015 (10pm)
Prize 8: 2 (9am) - 11 Mar 2015 (10pm)
Prize 9: 12 (9am) - 21 Mar 2015 (10pm)
Prize 10: 22 (9am) - 31 Mar 2015 (10pm)

The ten (10) Mega Prize winners are eligible to compete to win the Grand Prize.

In order for the winners to claim their respective Mega Prize, the winners will need to be on stand by for a call from KRR. Failure to do so will (after 3 attempts) result in disqualification. The Organiser will then select a replacement winner. The replacement winner shall then be required to be on stand by for a call from KRR. This process shall continue till there is a winner.

The winners of the Mega Prizes will be announced on the KRR ROASTERS Frenzy App on these dates:

Prize 1: 2 Jan 2014
Prize 2: 12 Jan 2015
Prize 3: 22 Jan 2015
Prize 4: 1 Feb 2015
Prize 5: 12 Feb 2015
Prize 6: 22 Feb 2015
Prize 7: 4 Mar 2015
Prize 8: 14 Mar 2015
Prize 9: 24 Mar 2015
Prize 10: 3 Apr 2015

Winners will be contacted via a telephone call within three (3) working days after the end of the prize cycle.

The (10) Mega Prize winners will compete at an on-ground event and participate in the activities set by the Organiser for a chance to win the Grand Prize.

The Organiser will provide the Mega Prize winners with the details of the on-ground event including date, time and activity at a later date.

DISQUALIFICATION

The Organiser reserves the right to disqualify any winner or Participant if it has reasonable grounds to suspect that fraudulent conduct has occurred at any time during the Contest Period.

Any false information intentionally provided within the context of this Contest by any Participant or winner concerning contact details, identity, ownership of right or non-compliance with these rules or the like shall result in the immediate disqualification from the Contest.

The Organiser reserves the right to revoke any prizes at any time if a winner is disqualified.

Should a Participant or winner be disqualified, the Organiser's decision shall be final and absolute. No further correspondence shall be entertained.

INTERNET

The Organiser shall not be liable or responsible for any malfunction of the Contest Application or any late, lost, interrupted or unavailable network server or other connections, miscommunication, failed telephone or computer transmissions, technical failure, jumbled, scrambled, or misdirected transmissions, or any other error of any kind whether human, mechanical, or electronic, which may limit a Participant's ability to participate in the Contest.

RIGHT TO CANCEL OR SUSPEND CONTEST

Should any part of this Contest be compromised by viruses, bugs, non-authorized human intervention or other causes that are beyond the control of the Organiser, which, in the sole opinion of the Organiser corrupts, or impairs the administration, security, fairness or proper entry into the Contest, the Organiser reserves the right, at its sole and absolute discretion to change the Contest Period, suspend the Contest, or terminate the Contest.

PUBLICITY RIGHTS

By participating in the Contest, Participants shall be deemed to have unconditionally accepted all the Terms and Conditions of this Contest and the eligible Participant further agrees to:-

- i) co-operate and comply with all of the Organiser's reasonable requests with regards to the Contest;
- ii) disclose personal details to the Organiser and its relevant service providers for the purpose of the organising, promoting and conducting of the Contest;
- iii) receive promotional, marketing and other publicity information from the Organiser from time to time.

Except where prohibited by law, by participating in the Contest, Participants agree to allow the Organiser and its affiliates the perpetual right to use the Participants' name, personal information, photos and/or likeness, and statements for promotional, trade, commercial, advertising and publicity purposes, at any time, in all printed and/or electronic media, without prior notice or any form of compensation to the Participants.

All personal data collected for the purpose of the Contest will be treated in accordance with the Personal Data Protection Act 2010.

RIGHT TO CHANGE THE TERMS AND CONDITIONS

The Organiser reserves the right to amend or change these terms and conditions at any time without prior notice. Any changes will be posted either within these terms and conditions or in other relevant communications.

MISCELLANEOUS

The Terms and Conditions herein contained shall prevail over any provisions or representations contained in any brochure or other promotional materials advertised under this Contest. No claims or complaints will be entertained by the Organiser in the event that the prizes are damaged or lost once prizes have been given to the winners.

These Terms and Conditions shall be governed by the laws of Malaysia.